




HINTERPORT


PROMOTION OF HINTERLAND TRANSPORT COOPERATIVE SOLUTIONS FOR
INTEGRATED OPERATIONS OF SEA-INLAND **PORTS**
Marco Polo call 2009

Marco Polo European Info Day
Brussels, September 13, 2011

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Structure of the presentation

**Project outline**

Project budget details

Project status

- Current Status
- Problem encountered and solution found
- Project sustainability and future perspective


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Inland Integration

Hinterport at a glance

The Hinterport Consortium consists of 17 partners plus 79 Associates



- 4 dry ports,
- 1 national freight villages association,
- 6 representatives of Port Authorities and/or sea terminals,
- 3 transport operators,
- 3 transport institutes,

Coverage of 9 different countries:
Germany, Italy, Spain, France, Lithuania, Estonia, Slovenia, Greece and Belgium.


Inland terminal operators



Port authorities



Port operators




Intermodal operators



Rail Freight Companies



Researcher companies, Logistics & Transport Consultants



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Port Hinterland integration towards sustainable transport alternatives


Objectives :


- To establish an extensive and representative users network, which will lead to the HINTERPORT Forum and HINTERPORT Promotion Association
- To look for and elaborate available and justified best practices
- To formulate generic solutions in the fashion of interactive Blueprints and provide real operational examples using established ICT tools
- To plan and execute actions and events for know-how sharing through dissemination and trainings

Goals



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Total budget and project duration


The project runs 24 months - from 15/01/2010 to 14/01/2012

Component (C) and Uses of Work (LoW)	2010												2011												2012			
	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M1	M2	M3	M4		
C1: CIA coordination and networking																												
LoW 1.1: Administrative and scientific supervision																												
LoW 1.2: Networking enhancement and HINTERPORT Forum																												
C2: Setting the scene																												
LoW 2.1: Collection of success projects and cases																												
LoW 2.2: Identification of current bottlenecks and barriers																												
LoW 2.3: Transferability and adaptation requirements																												
C3: HINTERPORT methods and tools framework for p/hland integ																												
LoW 3.1: A BLUEPRINT suite for port/inland integration																												
LoW 3.2: Implementation of ports/dryports integration scenarios																												
LoW 3.3: E-learning services for the freight transport community																												
C4: Dissemination and training plan																												
LoW 4.1: Definition of a training program and target stakeholders																												
LoW 4.2: Organization of training sessions																												
LoW 4.3: An interactive HINTERPORT portal																												
LoW 4.4: Publications																												
LoW 4.5: Organization of conferences/business matching events																												

Total Budget of the action		
Item		Euro
Expenditures		2.297.916 €
Eligible direct cost		2.147.584 €
Other		150.332 €
Marco Polo financing		1.121.319 € (49%)




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Port/Hinterland integration, the path towards so far...

- Establishment of the Hinterport Forum
- Collection of “ Success projects and cases” (40 analyzed, 30 selected)
- Identification of current bottlenecks and barriers
- Identification of transferable and adaptable best practices
- Wide dissemination through tools






In this respect **the integration between sea ports and inland terminals** highlighted a spectrum of **innovative operational/legal business and infrastructural solutions**

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Project status


Project indicators:

Indicator	Expected	Achievements
N. Of the stakeholders involved in the forum	100	79
N. Of the stakeholders involved in the project activities	100	120
N. of professionals involved	100	300
Sectors represented	8	12
N. Of clicks on website	20000	27.040 visit and 556.000 page reviewed
N. Of Hinterport events	8+2 conferences	7 events
N. Of trainings	7	6
N. Of workshop	8	6
N. Of Hinterport invitation and participation to other events	5	12
N. Of Hinterport synergies with other EU projects	5	2
N. Of B2B meetings	3	3
N. Of press releases and languages of translation	3 + 9 languages	3 + 8 languages
N. Of articles (press coverage)	50	91
N. Of distributed brochures	200	2000 brochures and 1000 folders



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Applications


HINTERPORT actions will create "understanding" of HINTERPORT outcomes, their "validation" and the "sharing" of final HINTERPORT results. The next different HINTERPORT tools contribute to these different phases:

Blueprints Interactive




The development of various thematic interactive Blueprints form an electronic handbook allowing the interested party to set customized values for a series of parameters in order to obtain targeted feedback directly related to its characteristics and priorities.
<Demo under construction>

Learning platform




The E-learning platform is the system that will allow the remote and wide undertaking of virtual training to raise the level of user accessibility and project penetration in the EU transport market during and after the end of the project.
<Demo under construction>


ICT platform




The ICT platform is the system used in the project to provide an efficient exchange of information combined with appropriate applications for the optimization of the physical flow in multimodal transport corridors.
<Demo under construction>

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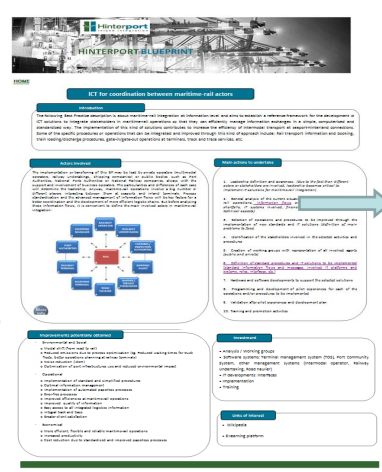




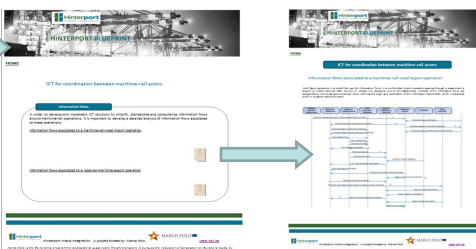
Project tools: Blueprints Interactive

under finalization


BP Description




Navigation through BP




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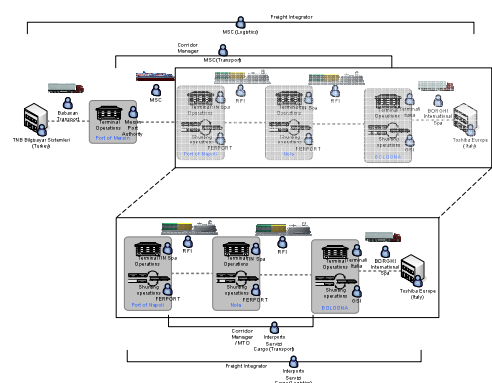
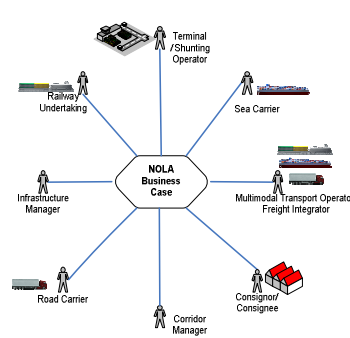





Project tool: Corridor Manager ICT Platform

under finalization

- Case identified for the analysis and testing phase:
 - Bologna – Nola – Naples Port

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Project tools: E-learning platform and Wiki for the transport community

under finalization




<http://elearning.hinterport.eu>



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Hinterport Forum

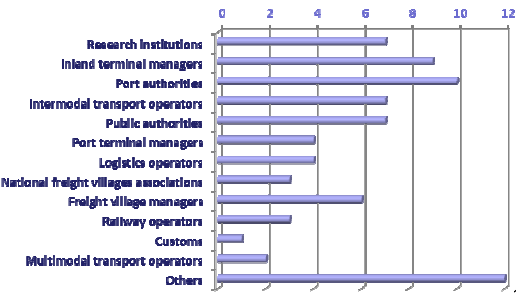
79 Members


16 EU Countries



■ Italy	■ Germany	■ Slovenia	■ Spain
■ Belgium	■ France	■ Netherlands	■ Serbia
■ Bulgaria	■ Estonia	■ Greece	■ Lithuania
■ Austria	■ Finland	■ Poland	■ Romania

More than 12
Business sectors
represented




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Port/Hinterland integration, the path towards so far...

Challenges:

Variety of stakeholders involved and different needs

Great care has been taken to merge necessity towards the scope


Budget under spending


A proposal to include new strategic partners to Hinterport Consortium has been sent to Marco Polo Unit

Selection of transferable best practice

A peer review meeting for the validation have been organized


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Port /Hinterland integration the way ahead...


Hinterport aims to continue its activities for at least **16 months** beyond project life time.


Envisaged actions:

- From project website ➡ Business oriented portal
- Set up of an association/interest group and activation of a Help desk for Port/Hinterland integration
- ICT dissemination means maintained and updated
- Publication and papers will be submitted in magazine and conferences



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Planned Actions:

From project website ➔ Business oriented portal





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Planned Actions:

Hinterport promotion association

- The business plan is under development, main cost items are (personnel, web portal, publications/event and help desk)

Objectives:

- To mainstream successful experience and practices as key lever for Port/Hinterland integration
- To support policy development at regional, national and EU Community level

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